

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; fixed-rate annuities provide a safe alternative for individuals who want a predictable way to meet immediate, ongoing, and future financial obligations and objectives; and

WHEREAS; many consumers are looking for a financial vehicle that provides the benefits that annuities offer, specifically the ability to address the concern of running out of money during retirement; and

WHEREAS; outliving one's retirement income creates a financial hardship that may require additional years of employment, reduce the standard of living in retirement, defeat the fulfillment of legacy goals, or require dependence upon family and friends for monetary support; and

WHEREAS; because determining what kind of an annuity to buy and when to take income is one of the more important financial decisions consumers will make, individuals and families may benefit greatly from the expert advice of a qualified insurance or financial services professional, and should consult with a licensed or registered financial professional to determine whether a fixed-rate annuity is appropriate for their specific financial circumstances and objectives; and

WHEREAS; this month, the state of Wisconsin joins the Coalition for Annuity Awareness in educating consumers on annuity benefits, supporting them in considering annuities for meeting specific financial goals, and encouraging them to seek professional advice for considering annuities in their income and legacy planning;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim June 2021 as

ANNUITY AWARENESS MONTH

throughout the State of Wisconsin and I commend this observance
to all our state's residents.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the
Great Seal of the State of Wisconsin
to be affixed. Done at the Capitol in
the City of Madison this 2nd day of
June 2021.

A handwritten signature in black ink that reads "Tony Evers".

TONY EVERS
GOVERNOR

By the Governor:

A handwritten signature in blue ink that reads "Douglas La Follette".

DOUGLAS LA FOLLETTE
Secretary of State